



'SHAMU ROCKS' IN NEW NIGHTTIME SHOW AT SEAWORLD

Shamu Stadium is about to become one big concert arena, as Shamu gets ready to star in his own rock 'n' roll show. With killer lights and powerful tunes, "**Shamu Rocks**" is a 20-minute freewheeling, musical journey through awesome natural settings. And it's all seen through the eyes of the world's most famous killer whale, as he rides a wave of high-powered music across the planet. "Shamu Rocks," a brand new nighttime killer whale show at SeaWorld, debuts March 31, 2007 for Spring into Night and returns for the adventure park's Summer Nights.

"With a new, state-of-the-art lighting system, high-energy music, and a mesmerizing killer whale performance, this new show will have guests on their feet, singing along and enjoying the journey right along with Shamu," said SeaWorld Entertainment Vice President Doug MinerD.

Eye-popping images on four LED screens that move and rotate will capture Shamu's rockin' voyage through killer whale playgrounds across the planet.

"Killer whales are found in all oceans of the world, so we thought, 'why not have Shamu take our guests with him on a visual and musical journey around the globe,'" said MinerD.

Hundreds of high-tech, computer-controlled lighting instruments will immerse the audience in a sea of color, displaying their own dance in sync with the music, the massive LED screens, and of course, Shamu.

"There's no way to describe how powerful the lighting is going to be," said MinerD. "You have to experience it in concert with the music, the action in the pool and the energy of the crowd. It will be unlike anything we've ever done."

The whales and trainers will wow the crowd with stunning free-flowing behaviors while the on-screen images morph into a kaleidoscope of world images. On the giant LED screens, audience members will see Shamu soar past the White Cliffs of Dover, trek through the jungles of Africa, and dive into the coral reefs off the coast of Australia, among other far-flung destinations.

The video images and killer whale behaviors will be complemented by an exhilarating soundtrack ranging from hip-hop and Latin rhythms to alternative tunes and classic rock 'n' roll. SeaWorld is putting a new twist on some old favorites, with renditions of popular songs that may include "Rock and Roll All Night," "You Really Got Me" and "Free Ride." Contemporary songs such as "Let's Get Loud" and "Suerte" will help round out the soundtrack.



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"Shamu Rocks" will dazzle nighttime audiences during Spring into Night, SeaWorld's springtime soiree featuring special shows and extended hours (daily March 31–April 15; weekends April 21–May 20), and will return for Summer Nights at SeaWorld (May 26–Sept. 3).

In addition to starring in "Shamu Rocks," the world-famous killer whale continues to entertain crowds year-round in his spectacular daytime show, "Believe," which opened in 2006 at SeaWorld San Diego, Orlando and San Antonio. The most ambitious killer whale show in the parks' history, "Believe," features a two-story stage; spectacular water fountain sprays across the width of the show pool; three underwater cameras that capture Shamu below the surface; a giant three-story whale tail that soars high above the set; and four LED screens that move and rotate as they highlight the power and beauty of SeaWorld's killer whales.

General SeaWorld admission is \$56 for ages 10 and older; \$46 for ages 3–9; and free for children under 3. Parking is \$10 for cars and \$15 for RVs and campers. Prices, hours and entertainment are subject to change. For general park information call (800) 25-SHAMU or visit

www.seaworldsandiego.com.

SeaWorld Adventure Parks are in San Diego, Orlando, Fla. and San Antonio. In addition to the SeaWorld Adventure Parks, St. Louis-based Busch Entertainment Corporation operates Busch Gardens in Tampa Bay, Fla. and Williamsburg, Va.; Adventure Island in Tampa Bay; Water Country USA in Williamsburg; Sesame Place near Philadelphia; and Discovery Cove in Orlando. The nine parks entertain more than 20 million guests a year and employ more than 15,000 people.

Leaders in conservation and education, SeaWorld, Busch Gardens and Discovery Cove care for the largest animal collection in the world and offer an education Web site especially for students and teachers at ***www.seaworld.org***. Information on the SeaWorld & Busch Gardens Conservation Fund is at ***www.swbg-conservationfund.org***. General park information is found at ***www.seaworld.com***.

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